

Slide Smarter

Give your presentation slides a professional look



WHO SHOULD ATTEND?

Slide Smarter is a critical personal development skill for professionals seeking to enhance their business acumen. This skill is particularly advantageous for individuals who are required to deliver presentations to key stakeholders such as customers, investors, and board members. The program is designed to cater to a diverse audience, including students, business executives, sales representatives, top-level managers, and public speakers, who aspire to create impactful presentations that are both aesthetically pleasing and memorable for their intended audience.

OFFERED SKILLS

Upon completion of this one-day course, you will possess the expertise to craft presentation slides that are exceptional and distinctive. You will acquire fundamental principles of slide design that enable you to develop a robust, comprehensive, enduring, and dynamic presentation. The implementation of well-crafted slides will enable you to effectively convey your message and persuade your audience to adopt your viewpoint.

Contact us for more information about cost, training dates and locations.

Course syllabus

PT1 - IDENTIFYING YOUR AUDIENCE

Acquire the skill to tailor your presentation ideas according to your target audience.

PT2 - VISUALISING YOUR CONCEPTS

Gain knowledge on the application of symmetry, harmony, contrast, borders, colours, typography, background, depth, images, and video to create visually compelling slides. Additionally, understand how to avoid common design errors.

PT3 - INCORPORATING ANIMATION AND MOTION

Master the use of animation and slide transition techniques to create impactful presentations.

PT4 - TECHNIQUES FOR EFFECTIVE DELIVERY

Learn valuable tips and tricks to deliver an engaging presentation, including best practices for handouts and the dos and don'ts of presenting.

This one-day course contains plenty of exercises to identify the knowledge level of your audience, and to train your slide and presentation design skills.